



For Immediate Release
December 3, 2012

MEDIA ADVISORY

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Invitation to the launch event of the 6th annual Projecting Change Film Festival

Vancouver, BC – On Saturday December 8th, the **Projecting Change Film Festival (PCFF)**, Western Canada's only environmental and social issue film festival, is hosting an all-day launch event at the **Goldcorp Centre for the Arts** at SFU Woodward's. As part of the launch event, PCFF is pleased to have one of its board members, Deborah Haust, and her new initiative, **Le Chou**, an inter-generational gardening project in Vancouver, present a workshop with **Patch** on **Saturday, December 8th 2012** at 1:30pm. The workshop will be followed by a film screening of [Genetic Roulette](#) at 3:00pm as well as a cocktail party in the early evening.

EVENT: 6th Annual Projecting Change Film Festival Launch Event
DATE: Saturday, December 8th, 2012

DETAILS: Workshop – 1:30pm Film Screening – 3:00pm
Cocktail party 5:30pm (location TBD)

WHERE: Goldcorp Centre for the Arts, SFU Woodward's, 149 West Hastings Street,
Vancouver, BC V6B 1H7

Media are invited to meet the founders of Patch and Le Chou, as well as PCFF festival co-founders before or after the workshop*, and will be provided with complimentary ticket passes for the film screening.

* Participation in the workshop is also an option at a cost of \$40 to cover the necessary costs of materials.

To purchase a ticket to the workshop please visit diygarden.eventbrite.ca. For the film screening and cocktail party, please RSVP to lanea@projectingchange.ca by 12pm on December 7th, 2012

About Projecting Change

The sixth annual Projecting Change Festival (PCFF) takes place over 4 days in the Spring 2013 (dates to be announced at the launch event) at the Goldcorp Centre for the Arts at SFU Woodward's. PCFF is a forum for film and dialogue about social, cultural, and environmental issues. Our film festival features inspiring, eye-opening, and often award-winning films from around the globe, each followed by a dynamic speaker and panel discussion. The unique festival format is a platform for audience engagement, with all proceeds donated back to local initiatives. For more information, visit www.projectingchange.ca

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